



# JOSEY WESTFALL

## GRAPHIC DESIGNER

### Contact

#### Phone

1 (309) 831-6072

#### Email

jwestfall@dbq.edu

#### Address

507 Chestnut St  
Dubuque IA, 52001

#### Website

WestfallCreative.weebly.com

### Program Experience

Adobe Indesign



Adobe Photoshop



Adobe Illustrator



Adobe After Effects



Autodesk 3DS Max



Pixologic Z Brush



Autodesk Maya



Blender



Microsoft Word



Microsoft Powerpoint



Microsoft Excel



### Interests & Hobbies

- 3d modelling & 3d printing
- Character Illustration
- Sewing and fabrication of costumes and props
- Assembling and painting model kits

### Education

**University of Dubuque**, Dubuque IA

Bachelor of Science in Digital Art and Design

3.98/4.0 GPA Dean's List All Semesters

### Work Experience

**Boyd Creative Services**, Boyd Gaming, Dubuque IA

2018 -2020

#### Graphic Designer

- Develop creative advertising content for Boyd Gaming's Cannery Casino, while handling overflow work for other Boyd Casinos in the Las Vegas region
- Conceptualize striking new themes and logos for monthly promotions and events without deviating from the casino's visual identity
- Incorporate versatility into designs so they can be rearranged to fit a multitude of sizes, such as billboards, posters, postcards, web ads, emails, etc.
- Communicate with property to achieve the desired visual look on promotional materials
- Finalize pieces by sending final files to the proper outlets for printing, installation, or distribution

**Campus Media Services**, University of Dubuque, Dubuque IA

2016-2017

#### Media Services Technician/ Film Crew

- Assembled and operated high end camera and audio equipment
- Film or livestream various campus events while troubleshooting any technical difficulties
- Overlay graphics on top of live footage, such as intro and outro sequences and updating the score during sporting events

### Personal Projects

#### Shapeways Creator

- Developed 3D printable models for a niche market on shapeways.com

#### Freelance Commissions

- Created a wide array of visual assets or graphic pieces for various clients' requests, such as intro/outro cards and a logo for a Twitch channel, a commemorative poster for an event, and magnets for a wedding

### Awards

#### Summa Cum Laude

- Graduated from University of Dubuque with the Highest Distinction

#### Student Gold ADDY Award

- Recognition of the highest level of creative excellence in the category of Animation at the collegiate level

#### Kay Sears Art Award

- Awarded for outstanding artistic achievement at Eureka High School